



## Volunteer Job Description

### Graphic Designer

Social Work Helper is a woman-owned mission driven progressive news website dedicated to providing information, resources and entertainment related to social work, social justice and social good. Social Work Helper does not publish content supporting conservative ideology or principles. **Social Work degree is not required. Social Work Helper utilizes an interdisciplinary approach in providing news and information.** Experience with basic editing and graphic design is required. This is a learning volunteership. Women, people of color, people with disabilities, transgender people and individuals with diverse backgrounds are encouraged to apply from all disciplines.

**Job Description: Graphic Design Volunteer**

**Reports to: Editor-in-Chief or Deputy Editor**

**Responsibilities:** The Graphic Design Volunteer will design content for marketing, branding, and social media campaigns. Will conceptualize, design, and create mock-ups from small enhancements to entirely new designs. Projects will range from designing social media graphics to participating in large projects to market Social Work Helper.

**Essential Duties and Responsibilities:** Design clear, engaging graphic communications for print and the web. This may include logos, direct mail pieces, branded promotional items, website and social media graphics, posters, flyers, and other marketing materials as needed. Work closely with the executive staff to translate messaging concepts into marketing materials.

Must have the ability to work independently and in partnership with a team. Must possess the ability to define and work on deadlines. Applicants will also need to be self-directed and willing to take initiative as well as detail-oriented, respect and maintain the confidentiality of Social Work Helper, and possess an enthusiasm for the mission of the organization and/or photography.

**Time Commitment:** Time dedication is a minimum of five hours per week.

**Benefits:** Staff position title, help with increasing social media presence, and help developing a portfolio of your work for future employment opportunities or establishing one's self as a graphic designer.

**Social Work Helper Contact:** [contact@socialworkhelper.com](mailto:contact@socialworkhelper.com)

